



Mackenzie Humphrey

Mackenzie Hum Design

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Skills

Hard Skills

Adobe Creative Suite
Microsoft Office Suite
Mac Computers
Google Suite
Keynote
Procreate
SketchUp

Soft Skills

Design Thinking
Critical Thinking
Time Management
Leadership
Communication
Collaboration
Attention to Detail
Teamwork
Problem Solving
Organization
Customer Service

Education

Arizona State University

Bachelor of Science in Design, Tempe AZ
Graduated 5/2021
Minor in Studio Art
Barrett, the Honors College

Experience

High Speed Travel Agency

Graphic Design Internship, Turin IT
10/2021 – Present
Interprets company's needs and formulates cross-media design solutions. Works to simplify and modernize agency website to be user friendly and effective. Develops strategy for social media to increase audience engagement and expand on marketing and advertising.

Mackenzie Hum Design

Freelance Designer, Phoenix AZ
1/2019 – Present
Independently ideates and determines design vision, scopes of work, and budgets. Self-manages and delivers several ideas to clients' within discussed time frames. Designs logos and icons for paper, decals, and web. Deliverables have included pamphlets, QR codes, business cards, and website designs.

Next Horizons Child Development Center

Assistant Lead, Tempe AZ
8/2018 – 6/2021
Developed engaging activities for children ages four months to four years. Demonstrated effective classroom management. Remained professional and positive under all circumstances. Encouraged children to learn through exploration and interact with their peers.

Graphic Design Senior Student Association

Vice President, Tempe AZ
8/2020 – 5/2021
Collaborated with the other GDSSA officers and professors to plan and execute senior year projects and events. Committed to excellent customer service and understanding of team dynamics. Delegated tasks to committee leads and finalized event collateral.

Arizona State University Snow Devils

Social Media Manager, Tempe AZ
8/2020 – 1/2021
Built a strong online community through social media. Administered content designed to engage and inform current and potential members of club activities and events. Created and delivered presentations via Keynote in-person and over Zoom for member meetings.

Achievements

Outstanding Graduate in Graphic Design

5/2021
Awarded for exemplary service and leadership as an officer of the Graphic Design Senior Student Association.

Moeur Awardee

5/2021
Award for highest academic standing as an undergraduate with all course work completed in eight consecutive fall and spring semesters.

Summa Cum Laude

5/2021
Honor for earning a GPA of 4.03 with 129 credit hours at ASU.

Selected Design for Senior Class

4/2021
Won design competition to represent the ASU Visual Communication Design senior class.

Selected Theme for Annual Poster Show

2/2021
Won design competition to represent the ASU Visual Communication Design annual poster show and auction.

ASU Design Excellence Recipient

5/2020
Nominated and received by faculty for excellent graphic design portfolio.

Kenneth L. and Jo Ann White Scholarship

4/2020
Scholarship awarded to three ASU junior graphic design students by Kenneth L. and Jo Ann White's children for exemplary portfolios.

Finalist for ASU Martin Luther King, Jr. Campaign

4/2020
Lead a team to create and present a campaign for ASU to celebrate Martin Luther King, Jr. while adhering to university brand guidelines.

New American University President's Scholarship

2017 – 2020
Scholarship awarded for outstanding academic achievement each year.